



## **IHGF Delhi Fair – AUTUMN 2020 - INDIA VISIBLE!**

**50th Edition to go virtual with leading Indian manufacturers & exporters from 04-09 November 2020 at [www.ihgfdelhifair.in](http://www.ihgfdelhifair.in)**

The globally acclaimed IHGF Delhi Fair (India) is heading towards its 50th edition – as a virtual show. Setting a new order for sourcing, the previous edition of the fair, the first on a virtual platform garnered an overwhelming response with visits from approximately 4150 overseas buyers from 108 countries, buying agents and domestic volume retail buyers. Considering all circumstantial challenges owing to present travel restrictions, yet driven by its pressing objective of bringing exhibitors and buyers together, organisers of IHGF Delhi Fair – Export Promotion Council for Handicrafts (EPCH), India, conceptualized taking the virtual route to organise its fairs - the most viable option at this juncture.

The upcoming edition, scheduled from 4th to 9th November 2020 will go live with 25 virtual halls featuring 12 well spread product segments. About 1500 exhibitors from these categories will present optimum collections in **home, lifestyle, fashion, textiles and furniture**. A choice of 2000+ products and 300+ trend specific design developments complete the supply chain of home fashion & utility, collectibles, gifting and fashion accessories.

**Indian manufacturers & exporters have been working on various product lines to suit the post COVID consumer requirements, both in terms of products as well as packaging.**

Product choice at the IHGF Delhi Fair traverses from timeless classics to contemporary influences, bringing in innovations and handcrafted fusions from a cross section of craft regions and production clusters spread across India. The collections, varied in inspiration, processes and materials offer - art metal ware, EPNS ware, wood carvings, furniture & accessories, glassware, fashion jewellery & accessories, hand-printed textiles, shawls, stoles & scarves, embroidered goods, lace, toys, houseware, decorative, gifts & general handicrafts, home textiles and home accessories, candles & incense, pottery, terracotta & ceramics, nautical instruments, Christmas and floral decorations, dry flowers & potpourri, handmade paper products, crafts made of leather, lacquer, marble, etc. are just some of them.

**Emphasis is on natural processes, responsible manufacturing and sustainable end-products.**

Theme Pavilions will bring in **regional craft nuances**. Visitors can see original craft making processes at **Live Demonstrations** on the virtual platform – a rare opportunity to see National Awardees and Internationally recognized master crafts persons share their handcrafting skills. The fair's Trend Area will feature trend stories, **forecasts and colour theories** for seasons ahead. The organisers have also lined up insightful and informative **knowledge webinars** as well as web panel discussions throughout the show.

An iconic international connect to India's leading manufacturers for home, lifestyle, fashion, textile and furniture segments and duly recognised as the **world's largest congregation of handicrafts exporters**, this six days trade appointment in India has been a sustained, proven and continued resource for importers, wholesalers, retail chains and design professionals since two and a half decades. IHGF Delhi Fair is organized twice every year in Spring & Autumn editions, by the Export Promotion Council for Handicrafts (EPCH), the apex organization representing handicraft manufacturers & exporters in India. **EPCH facilitates its 11,000+ members** to customize and offer unique styles and quality products to the global sourcing community. Beyond providing unparalleled business platforms to buyers & sellers, EPCH also provides comprehensive information about the sector to international buyers and ensures optimal interface between the Indian handicrafts industry and international buyers, facilitating harmonious business.

**Broad Product Categories at the Fair:** GIFTS & DECORATIVES | FURNITURE & ACCESSORIES | HOME FURNISHINGS | HOUSEWARE | LAMPS & LIGHTING | CHRISTMAS & FESTIVE DÉCOR | CARPETS & RUGS | BATHROOM & BATH ACCESSORIES | GARDEN & OUTDOOR | HANDMADE PAPER PRODUCTS & STATIONERY | ECO FRIENDLY/NATURAL FIBRE PRODUCTS | CANDLES, INCENSE & POTPOURRI | FASHION JEWELLERY, ACCESSORIES & BAGS

**Register at:** [www.ihgfdelhifair.in/register](http://www.ihgfdelhifair.in/register)

For more information, please contact-



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