



# The Current State of

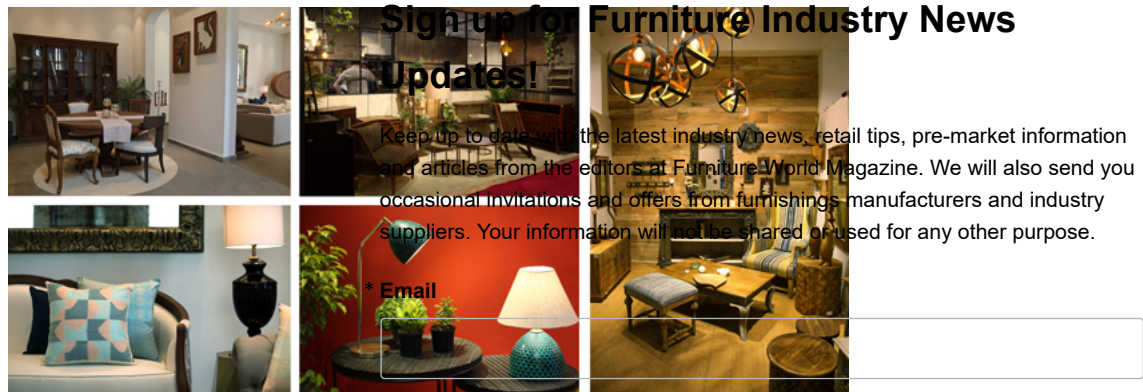
## 50th Edition of the IHGF Delhi Fair - Autumn to Go Virtual

Furniture World News

By Nic Ledoux on 9/27/2020

[@ \(mailto:?subject=Retail%20Furniture%20News%3A%2050th%20Edition%20of%20Autumn%20to%20Go%20Virtual%20-%20The%20upcoming%20edition%20scheduled%20from%204th%20to%209th%20November%202020%20will%20go%20live%20with%20industry-news%2F12299\)](mailto:?subject=Retail%20Furniture%20News%3A%2050th%20Edition%20of%20Autumn%20to%20Go%20Virtual%20-%20The%20upcoming%20edition%20scheduled%20from%204th%20to%209th%20November%202020%20will%20go%20live%20with%20industry-news%2F12299)



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The globally acclaimed IHGF Delhi Fair (India) announced that it is heading towards its 50th edition – as a virtual show. The previous edition of the fair, their first time on a virtual platform, set a new order for sourcing, with visits from approximately 4,150 overseas buyers from 108 countries, buying agents and domestic volume retail buyers.

Considering all the challenges due to present trends, the **Home Furnishings Retailer** representing objective of bringing exhibitors and buyers together, organizers of IHGF Delhi Fair – Export Promotion Council for Handicrafts (EPCH), India conceptualized taking the virtual route to organize its fairs - the most viable option at this juncture.

The upcoming edition, scheduled from 4th to 9th November 2020 will go live with 25 virtual halls featuring 12 well spread product segments. Over 1,300 exhibitors from these categories will present collections in **home, lifestyle, fashion, textiles and furniture**. A choice of 2,000+ products and 300+ trend specific design developments complete the supply chain of home fashion & utility, collectibles, gifts and accessories. [www.furninfo.com](http://www.furninfo.com). You can revoke your consent to receive emails at any time by using the [SafeUnsubscribe@link](mailto:unsubscribe@furninfo.com), found at the bottom of every email. **Emails are serviced by Constant Contact.**

**Indian manufacturers & exporters have been working on various product lines to suit the post COVID consumer requirements, both in terms of products as well as packaging.**

Product choice at the IHGF Delhi Fair traverses from timeless classics to contemporary **Signatures**, bringing in innovations and handcrafted fusions from a cross section of craft regions and production clusters spread across India. The collections, varied in inspiration, processes and materials offer - **art metal ware, EPNS ware, wood carvings, furniture & accessories, glassware, fashion jewellery & accessories, hand-printed textiles, shawls, stoles & scarves, embroidered goods, lace, toys, houseware, decorative, gifts & general handicrafts, home textiles and home accessories, candles & incense, pottery, terracotta & ceramics, nautical instruments, Christmas and floral decorations, dry flowers & potpourri, handmade paper products, crafts made of leather, lacquer, marble, etc.** are just some of them. **Emphasis is on natural processes, responsible manufacturing and sustainable end-products.**

Theme Pavilions will bring in **regional craft nuances**. Visitors can see original craft making processes at **Live Demonstrations** on the virtual platform – a rare opportunity to see National Awardees and Internationally recognized master crafts persons share their handcrafting skills. The fair's Trend Area will feature trend stories, **forecasts and color theories** for seasons ahead. The organizers have also lined up insightful and informative **knowledge webinars** as well as web panel discussions throughout the show.

An iconic international connect to India's leading manufacturers for home, lifestyle, fashion, textile and furniture segments and duly recognized as the **world's largest congregation of handicrafts exporters**, this six days trade appointment in India has been a sustained, proven and continued resource for importers, wholesalers, retail chains and design professionals since two and a half decades. IHGF Delhi Fair is organized twice every year in Spring and Autumn editions, by the Export Promotion Council for Handicrafts (EPCH), the apex organization representing handicraft manufacturers & exporters in India. **EPCH facilitates its 11,000+ members** to customize and offer unique styles and quality products to the global sourcing community. Beyond providing unparalleled business platforms to buyers & sellers, EPCH also provides comprehensive information about the sector to international buyers and ensures optimal interface between the Indian handicrafts industry and international buyers, facilitating harmonious business.

**Broad Product Categories at the Fair: o**

- Gifts and Decoratives
- Furniture & Accessories
- Home Furnishings
- Houseware
- Lamps and Lighting
- Christmas and Festive Décor
- Carpets & Rugs
- Bathroom and Bath Accessories
- Garden and Outdoor
- Handmade Paper Products and Stationery

- Eco Friendly/natural Fibre Products
- Candles, Incense & Potpourri
- Fashion Jewellery, Accessories & Bags

Register at: [www.ihgfdelhifair.in/register](http://www.ihgfdelhifair.in/register) (<http://www.ihgfdelhifair.in/register>)

**About IHGF Delhi Fair:** IHGF Delhi Fair is organized by Export Promotion Council for Handicrafts (EPCH), a non-profit organization and the apex body representing Indian handicraft manufacturers & exporters. EPCH facilitates its 11,000+ members to customize and offer unique styles and quality products to the global sourcing community. The Council provides comprehensive information about the sector to international buyers and ensures optimal interface between the Indian handicrafts industry and international buyers facilitating business. EPCH is recognized for its continuous pursuit of excellence. Earlier known as Indian Handicrafts & Gifts Fair, IHGF Delhi Fair - Spring and Autumn, has seen 49 superlative editions. For more information, visit [www.epch.in](http://www.epch.in) (<http://www.epch.in>) or email [visitors@ihgfdelhifair.in](mailto:visitors@ihgfdelhifair.in) (<mailto:visitors@ihgfdelhifair.in>) (<mailto:visitors@ihgfdelhifair.in>)

**Don't Miss the 50<sup>th</sup> IHGF Delhi Fair; November 4-9, 2020**

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