

namaste newslines

EDITOR

Iconic connect to Home, Fashion, Lifestyle, Furniture & Textiles from India!



49th IHGF Delhi Fair 2020 to go Virtual with 1500+ exhibitors and 12 Display Categories ; 13-18 July 2020- ihgfdelhifair.in

Against the backdrop of the 'new normal', its limitations with travel restrictions, etc., the global buying & selling trade is now opening up, adapting to new ways of buying & selling in the absence of the physical exhibitions. Continuing the sourcing cycle for buyers and to capture global opportunities for manufacturers in India, the Export Promotion Council for Handicrafts (EPCH) has announced the virtual route to host its B2B

exhibitions including its iconic IHGF Delhi Fair. As a prelude to this show, EPCH has successfully conducted two product specific fairs on the virtual platform - its Fashion Jewellery & Accessories Show, IFJAS, as well as an exclusive showcase of India's best in furnishing, floor coverings & home textiles, during the month of June 2020. Both shows received encouraging response from a large numbers of overseas buyers, wholesalers and retailers.

IHGF Delhi Fair 2020 in a virtual format composed with engaging onsite experiences, is a platform to connect in real time during the event. This biannual trade appointment in India has been a sustained, proven and continued resource for importers, wholesalers, retail chains and design professionals since two and a half decades. This edition runs from 13-18 July 2020 at <http://www.ihgfdelhifair.in> (<http://www.ihgfdelhifair.in>) and brings together a total of 1500+ leading Indian manufacturers, exhibiting their products in 14 broad based categories with focus on product origins and inspirations that many buyers would find only in India. A choice of 1500+ products and 200+ trend specific design developments encompassing the complete supply chain of home, lifestyle, fashion & textiles would spread out in the virtual space. The presented innovations are a result of consistent feedback, research and exploration of materials, crafts, forms & finishes.

From products that exude the latest international design trends to those that boast of unique traditional workmanship & techniques, IHGF Delhi Fair offers it all. So, get ready to find promising assortments of creations, varied in inspiration, processes and materials - art metal ware, EPNS ware, wood carvings, furniture accessories, glassware, fashion jewellery & accessories, hand-printed textiles, shawls, stoles & scarves, embroidered goods, lace, toys, houseware, decorative, gifts &

general handicrafts, home textiles and home accessories, candles & incense, pottery, terracotta & ceramics, nautical instruments, Christmas and floral decorations, dry flowers & potpourri, handmade paper products, crafts made of leather, lacquer, marble, etc. are just some of them.

Besides, Theme Pavilions, Trend Areas, Knowledge Webinars, Craft Demonstrations and Ramp Presentations would make attending the show, a wholesome experience.

- | BUSINESS | GLOBAL | INDIA | LIFESTYLE | NATION |
|--|----------------------------------|--------------------------------|------------------------------------|--------|
| <input type="checkbox"/> CERAMICS | <input type="checkbox"/> FASHION | <input type="checkbox"/> GIFTS | <input type="checkbox"/> GLASSWARE | |
| <input type="checkbox"/> HANDICRAFTS | <input type="checkbox"/> JEWELRY | <input type="checkbox"/> LACE | <input type="checkbox"/> POTPOURRI | |
| <input type="checkbox"/> POTTERY | <input type="checkbox"/> SCARVES | <input type="checkbox"/> TA | <input type="checkbox"/> TOYS | |
| <input type="checkbox"/> WOOD CARVINGS | | | | |



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