

PREVIEW



1,500 leading exporters are set to enthuse

Virtual show

IHGF will take place online

This year's IHGF Delhi Fair Spring will take place online amid the coronavirus pandemic. The Export Promotion Council for Handicrafts will present the show in a virtual format composed with engaging onsite experiences. This is a platform to connect in real time during the event, which runs from 13-18 July at www.ihgfdelhifair.in. It is all set to enthuse with myriad designs, classic and innovative natural materials and sustainable concepts in both traditional and contemporary offerings, for inimitable made-in-India home, lifestyle, fashion and textiles.

Expect relevant and popular display lines thoughtfully developed and exhibited by credible manufacturers, exporters and artisans. The presented innovations are a result of consistent feedback, research and exploration of materials, crafts, forms and finishes. This show is well suited for international buyers including importers, wholesalers, distributors, retail chains, merchandisers and interior designers.

IHGF Delhi Fair Spring 2020 Virtual is the extension of an exemplary international exhibition with focus on product origins and inspirations that many buyers would find only in India. From products that exude the latest international design trends to those that boast of unique traditional

workmanship and techniques, IHGF Delhi Fair offers it all. Get ready to find promising assortments of creations, varied in inspiration, processes and materials: art metalware; wood carvings; furniture and accessories; glassware; fashion jewellery and accessories; hand-printed textiles; embroidered goods; lace; toys; houseware; decorative gifts and general handicrafts; home textiles and home accessories; candles and incense; pottery; terracotta and ceramics; nautical instruments; Christmas and floral decorations; dry flowers and potpourri; handmade paper products; crafts made of leather, lacquer and marble are just some of them.

Natural fibres and sustainable materials make for exclusive focus and enjoy pride of place. Full of textural depth, rich construction and a plethora of colours, enhanced with interesting value additions, varied products add to the interesting presentation in an assortment of mediums including cotton, linen, hemp, wool, silk, jute, bamboo, kora grass, river reed and burlap. They mark their presence with various hues, geometric patterns, graphic designs and tone-on-tone effects, enhanced by embroidery, assorted printing techniques, batik, tie-dye and appliqué.

Theme pavilions, trend areas, webinars, craft demonstrations and presentations

all make attending the show online an immersive experience.

With a focus on sustainability, fair trade and innovations, IHGF Delhi Fair Spring 2020 will present more than 1,500 leading exporters. A choice of 2,000-plus products and over 300 trend-specific design developments covering the complete supply chain of home, lifestyle, fashion and textiles will spread out across the virtual space.

Visit: www.ihgfdelhifair.in

