



High Commission of India

Wellington, New Zealand

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November 2020

EXPORT PROMOTION COUNCIL FOR HANDICRAFTS

EPCH HOUSE, POCKET 6 & 7, SECTOR 'C', LOCAL SHOPPING CENTRE, VASANT KUNJ, NEW DELHI-110070, INDIA.

Subject: 50TH IHGF DELHI FAIR *VIRTUAL* (AUTUMN 2020) FROM 04 – 09 NOVEMBER 2020 (Mega Handicrafts Virtual Fair)

The Export Promotion Council for Handicrafts (EPCH) is an apex body of handicrafts exporters for promotion of exports of handicrafts from the country and project India's image as a reliable supplier of high quality handcrafted goods and services. The EPCH is also a leading organiser of b2b fairs, buyer seller meets and business study tours and plays a very active and vital role in the growth of handicrafts exports from India.

One of the important marketing events organised by EPCH is **IHGF Delhi Fair** and the EPCH has so far successfully organised 49 editions of this show. It has also been recognised as the largest congregation of handicrafts exporters under one roof by Limca Book of Records and is considered by overseas buyers as '**One Stop Sourcing Destination**' for their requirement of Home, Lifestyle, Fashion, Furniture and Textiles.

The outbreak of COVID-19 pandemic has led us to organise the **49th edition of IHGF Delhi Fair** on a **virtual platform** in the month of July, 2020 witnessing the visit of around 4200 overseas buyers and their representatives from more than 108 countries with participation from over 1300 Indian exhibitors. The support received from your end in promoting the event has played a major role in its success. We would like to thank you for all your support.

We are glad to announce that the **50th edition of IHGF Delhi Fair(Autumn 2020)** is scheduled to be held from **04-09 November, 2020**, once again, **on a virtual platform**. The Fair will see participation by over 1500 accredited Indian manufacturers and exporters displaying over 2000+ new product expressions across the following 12 categories:

▪ Houseware, Tableware, Kitchenware and Hotelware including EPNS	▪ Carpets, Rugs & Floorings
▪ Bathroom Accessories	▪ Fashion Jewellery, Bags, Scarves, Tie & Accessories
▪ Lawn, Garden Ornaments & Accessories	

	<ul style="list-style-type: none"> ▪ Handcrafted Garments Including Chikankari & Zardozi
<ul style="list-style-type: none"> ▪ Lamps, Lighting & Accessories 	<ul style="list-style-type: none"> ▪ Christmas & Festive Décor, Hand-Made Paper & Products
<ul style="list-style-type: none"> ▪ Furniture, Furniture Hardware & Accessories 	<ul style="list-style-type: none"> ▪ Candles, Incense Sticks, Potpourri, Aromatics, Yoga, Meditation & Healing items
<ul style="list-style-type: none"> ▪ Home Furnishings & Madeups 	<ul style="list-style-type: none"> ▪ Decorative, Gifts (including corporate gifts)

The Export Promotion Council for Handicrafts requests your good office to forward this information to the Buyers, Importers, Department Stores, Associations and Chambers of Commerce whose information is available with you to visit the **"50th IHGF Delhi Fair Virtual (Autumn 2020)"** for redefined buying and selling experience.

Press Note with photos	https://ihgfdelhifair.in/virtual/ihgfaumnfairvirtual2020.pdf
EDMs	https://ihgfdelhifair.in/virtual/ihgfdelhifairvirtual-edm202001.pdf https://ihgfdelhifair.in/virtual/ihgfdelhifairvirtual-edm202002.pdf
Web Banners	https://ihgfdelhifair.in/virtual/webbanner.html

For any queries you receive, kindly forward them on visitors@ihgfdelhifair.in

"Housing Festival 2020 – A Virtual Expo" from 17 – 20 October 2020



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Greetings from PHD Chamber of Commerce and Industry!

As you are aware, PHD Chamber of Commerce and Industry (PHDCCI) has been working for the promotion of Indian industry, trade and entrepreneurship as a catalyst for the past 115 years and is a forward looking, proactive and dynamic pan-India apex organization. As a partner in progress with industry and government, PHDCCI with a special focus on MSMEs' works at the grass roots level, with strong national and international linkages for propelling progress, harmony and integrated development of the Indian economy. PHDCCI as a facilitator of business and industry has put significant efforts to expand India's investment ecosystem to new highs and taken proactive measures to foster and strengthen India's international linkages. PHDCCI is