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IHGF Delhi Fair goes virtual

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IHGF Delhi Fair-Spring 2020 is this year bringing together the best of India in a virtual format, taking place from 13-18 July, 2020 at www.ihgfdelifair.in and run by the Export Promotion Council for Handicrafts (EPCH), India.

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Aimed at sourcing in the home, lifestyle, fashion and textiles markets, the virtual show will be a strategic trade platform to meet

exporters from 14 well spread

product segments. The show also profiles artisans and craft people from select craft concentration regions, some for live demonstration of their craft making process.

An international connection to India's leading manufacturers for home, lifestyle, fashion and textile segments, the six-day trade appointment in India has been a sustained, proven and continued resource for importers, wholesalers, retail chains and design professionals for over 25 years. With myriad designs, classic and innovative natural materials and sustainable concepts in both traditional and contemporary offerings, the show is set to offer a plethora of innovation options.

Product choice at the IHGF Delhi Fair traverses from timeless classics to



contemporary influences, bringing in innovation and handcrafted fusions from a cross section of craft regions and production clusters spread across India. The display categories have a promising assortment of creations, varied in inspiration, processes and materials including art metal ware, EPNS ware, wood carvings, furniture & accessories, glassware, fashion jewellery & accessories, hand-printed textiles, shawls, stoles & scarves, embroidered goods, lace, toys, houseware, decorative, gifts & general handicrafts, home textiles and home accessories, candles & incense, pottery, terracotta & ceramics, nautical instruments, Christmas and floral decorations, dry flowers & potpourri, handmade paper products, leather crafts, lacquer, and marble. Sustainable products are on show, many made with natural fibres and sustainable materials as well as native Himalayan flora & fauna derivatives. Theme pavilions, trend areas, knowledge webinars, craft demonstrations and ramp presentations offer visitors a wide experience from the show.

With a focus on sustainability, fair trade and innovations, IHGF Delhi Fair Spring -2020 will present 1500+ leading exporters. A choice of 2000+ products and 300+ trend specific design developments encompassing the complete supply chain of home fashion & utility, collectibles, gifting and fashion accessories, would spread out in the virtual space. Register at: www.ihgfdelhifair.in/register

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