



Consulate General of India

Toronto, Canada

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Invitation- Virtual Participation in 49th IHGF Fair

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Indian Handicrafts and Gifts Fair (IHGF) Delhi Fair- <https://www.ihgfdelhifair.in/> is organized twice every year in spring and Autumn editions, by the Export Promotion Council for Handicrafts (EPCH), the apex organization representing handicraft manufacturers & exporters in India.

2. EPCH facilitates its 11,000+ members to customize and offer unique styles and quality products to the global sourcing community. Beyond providing unparalleled business platforms to buyers & sellers, EPCH also provides comprehensive information about the sector to international buyers and ensures optimal interface between the Indian handicrafts industry and international buyers, facilitating seamless engagement.

3. The pandemic COVID 19 is undoubtedly one of the most unprecedented global crisis. It has brought a range of new normals that we have started getting accustomed to, as part of our daily economic activities. Given that the global pandemic numbers have begun to decline and the situation normalizing in many parts of the world; it is time to reboot the potential opportunities between India Canada.

4. The Indian Consulate in Toronto is in midst of facilitating numerous virtual programs with the aim to explore, establish and enhance innovative trade and investment opportunities that can overcome the negative impact of the pandemic among valuable trade stakeholders. Considering the scenario, Consulate is happy to extend a warm invitation to you to attend the "49th IHGF Delhi Fair - Virtual

2020" starting from 13 – 18 July 2020, which is going to be a One Stop Sourcing Destination for retailers, importers, wholesalers and e-commerce platforms from all around the globe.

5. The IHGF Delhi Fair – Virtual 2020 will exhibit over 2000+ new product expressions across 12 product categories by over 1500 accredited manufacturers and exporters from all parts of India. The entire virtual platform will be divided into 12 product specific categories for easy search and navigation:

<ul style="list-style-type: none"> ▪ Houseware, tableware, kitchenware and hotelware including epns 	<ul style="list-style-type: none"> ▪ Carpets, rugs & floorings
<ul style="list-style-type: none"> ▪ Bathroom accessories 	<ul style="list-style-type: none"> ▪ Fashion jewellery, bags, scarves, tie & accessories
<ul style="list-style-type: none"> ▪ Lawn, garden ornaments & accessories 	<ul style="list-style-type: none"> ▪ Handcrafted garments including chikankari & zardozi
<ul style="list-style-type: none"> ▪ Lamps, lighting & accessories 	<ul style="list-style-type: none"> ▪ Christmas & festive décor, hand-made paper & products
<ul style="list-style-type: none"> ▪ Furniture, furniture hardware & accessories 	<ul style="list-style-type: none"> ▪ Candles, incense sticks, potpourri, aromatics, yoga, meditation & healing items
<ul style="list-style-type: none"> ▪ Home furnishings & madeups 	<ul style="list-style-type: none"> ▪ Decorative, gifts (including corporate gifts)

6. You are requested to circulate this invitation to your valuable members to enable them to register at <https://www.ihgfdelhifair.in/register.php> for participating in the virtual trade fair for redefined buying and selling experience.

7. Keeping in view the fact that Indian Handicrafts have special significance in India's economic and social lives as this sector earns valuable foreign exchange besides providing direct employment to millions of artisans and crafts persons who belong to economically and socially backward sections of the society and in preserving and promoting our rich culture and heritage, all are encouraged to participate in this virtual trade fair for a redefined buying and selling experience.
