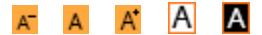


Useful Links

<https://cgibirmingham.gov.in//page/display/69>

Contact

<https://cgibirmingham.gov.in//page/display/111>

Screen Reader Access

<https://cgibirmingham.gov.in/page/display/78>[Skip to main content \(news/display/1758/#contentStar](#)

Thu, Jul 2, 2020 at 7:06:18 am BST

Thu, Jul 2, 2020 at 11:36:18 am IST



Consulate General

of India Birmingham

<https://cgibirmingham.gov.in/>

Search..

News and Events

[Home \(https://cgibirmingham.gov.in/\)](https://cgibirmingham.gov.in/) > [News and Events \(https://cgibirmingham.gov.in/news/all_news\)](https://cgibirmingham.gov.in/news/all_news)

EPCH prepares for 49th IHGF Delhi Fair-Virtual 2020

June 22, 2020

EXPORT PROMOTION COUNCIL FOR HANDICRAFTS

EPCH HOUSE, POCKET 6 & 7, SECTOR 'C', LOCAL SHOPPING CENTRE, VASANT KUNJ, NEW DELHI-110070, INDIA

No. EPCH-4/2(2)/2020-IHGF/MEGA Dated: 22-06-2020

Subject: EPCH prepares for 49th IHGF Delhi Fair - Virtual 2020 – from 13 to 18 July 2020

(Mega Handicrafts Virtual Fair).

Dear Dr. Aman Puri,

This is in continuation to the Council's earlier letter dated 20-05-2020 (IFJAS 2020 Virtual Fair held from 01 – 04 June 2020) & 03-06-2020 (IHGF Textiles Virtual Fair held from 15 – 18 June 2020).

The IFJAS 2020 Virtual Fair – India's very first virtual b2b trade fair and the IHGF Textiles Virtual Fair – India's first virtual b2b trade fair, launched before a global audience ran successfully with a very healthy participation of buyers and trade visitors from all over the world. The IFJAS 2020 saw registrations by over 950 overseas buyers and the IHGF Textiles Virtual Fair had over 1600 registrations from all across the globe.

The support received from your end in promoting the event has played a major role in this success. We would like to thank you for all your support.

The Export Promotion Council for Handicrafts (EPCH) is glad to announce the "49th IHGF Delhi Fair - Virtual 2020" starting from 13 – 18 July 2020. We are all geared up to launch one of the world's largest online Virtual Fair Platform. The "IHGF Delhi Fair – Virtual 2020" is going to be a One Stop Sourcing Destination for retailers, importers, wholesalers and e-commerce platforms from all around the globe.



(http



(http

Com

-

India

Lonc

UK/1

sk=v



(http

lang



(http

hl=e



(http

N5c



(http

N5c

N5c

The IHGF Delhi Fair – Virtual 2020 will exhibit over 2000+ new product expressions across 12 product categories by over 1500 accredited manufacturers and exporters from all parts of India. The entire virtual platform will be divided into 12 product specific categories for easy search and navigation:

- Houseware, tableware, kitchenware and hotelware including epns
- Carpets, rugs & floorings
- Bathroom accessories
- Fashion jewellery, bags, scarves, tie & accessories
- Lawn, garden ornaments & accessories
- Handcrafted garments including chikankari & zardozi
- Lamps, lighting & accessories
- Christmas & festive décor, hand-made paper & products
- Furniture, furniture hardware & accessories
- Candles, incense sticks, potpourri, aromatics, yoga, meditation & healing items
- Home furnishings & madeups
- Decorative, gifts (including corporate gifts)

Export Promotion Council for Handicrafts requests your good office to forward this information to the Buyers, Importers, Department Stores, Associations and Chambers of Commerce whose information is available with you to visit the 49th IHGF Delhi Fair - Virtual 2020 for redefined buying and selling experience.

We are sending you our fair promotion EDMs, Web Banners & a brief Press Note with the request to kindly place the same on your website and forward them to buyers and importers and encourage them to register for the Virtual Fair. Kindly forward the press note to Chamber of Commerce/Trade Journals/Magazines for wide publicity. You may download the same from the below links:

Press Note with photos

<https://cgibirmingham.gov.in/pdf/2020-ihgf-delhi-fair-virtual.pdf>
(<https://cgibirmingham.gov.in/pdf/2020-ihgf-delhi-fair-virtual.pdf>)

EDMs

<https://cgibirmingham.gov.in/pdf/2020-ihgf-delhi-fair-virtual-image.pdf>
(<https://cgibirmingham.gov.in/pdf/2020-ihgf-delhi-fair-virtual-image.pdf>)

Web Banners

<https://www.epch.in/ihgf/virtual/webbanner.html> (<https://www.epch.in/ihgf/virtual/webbanner.html>)

49th IHGF Delhi Fair – Virtual 2020 - Fair Launch Film [YouTube link] - https://youtu.be/V_aXivvxq-l
(https://www.youtube.com/watch?v=V_aXivvxq-l&feature=youtu.be)

We hope to have your due consideration and continued support as always in promoting the EPCH Virtual Fair Platform. We will be in touch with additional updates in due course. For any queries you receive, kindly forward them to us on visitors@ihgfdelhifair.in (<https://app.mavenlink.com/reconnect?>