

Embassy of India

Thu, Feb 10, 2022 at 1:03 pm

Oslo, Norway

Thu, Feb 10, 2022 at 8:33 am



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53rd edition of IHGF Delhi Fair to be held from 30th March – 3rd April, 2022 at India Expo Centre & Mart– reg.

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Subject: 53rd edition of IHGF Delhi Fair to be held from 30th March – 3rd April, 2022 at India Expo Centre & Mart– reg.

Excellency, His/Her,

As you are aware that Export Promotion Council for Handicrafts [EPCH] is an apex organization in India for development and promotion of exports of Handicrafts and has over the years, established Indian Handicrafts and Gifts Fair (IHGF Delhi Fair) as “One Stop Sourcing Destination” amongst overseas buyers and importers globally.

EPCH is organizing the **53rd IHGF Delhi Fair from 30th March – 3rd April, 2022 in physical form at the India Expo Centre & Mart, Greater Noida, Delhi NCR** with all necessary SOPs as laid down by the Government of India.

In order to expand and intensify the economic growth and especially exports; India needs to bring in large number of overseas buyers to participate in physical shows in India and the forthcoming IHGF Delhi Fair offers one such opportunity wherein over 2500 exhibitors from all across the country will be showcasing designs of Home, Lifestyles, Fashion, Furniture and Textiles products to the overseas buying community. The broad product categories of IHGF Delhi Fair are:

- Houseware, Decorative & Gifts
- Furniture & Home Accessories
- Home Textiles, Furnishings & Floor Coverings
- Fashion Jewellery, Accessories & Bags
- Christmas Decorations, Candles & Incense and
- Lamps & Lighting

I am writing this to you for your intervention for promotion of **53rd IHGF Delhi Fair** amongst buyer's community. While EPCH has already provided fair promotional material like EDMs, Web Banners & a brief Press Note to the Embassy/Mission for facilitating them. My suggestion is that an official in your mission may please be identified to deal with the promotion of this fair. He may please be advised to keep in touch with Mr. Rajesh Rawat, Director-EPCH at his e-mail ID trade@epch.com and +91-9810423612 (M).

I request you to kindly place an online banner of IHGF Delhi Fair on your official website and the same may be linked to www.ihgfdelhifair.in. Further, please also facilitate issuance of necessary visas to the visiting buyers.

I will greatly appreciate an early response from your end.

With kind regards,

Yours sincerely,

(Shantmanu)

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