



**Subject: 53rd edition of IHGF Delhi Fair will now be held from 30th March to 3rd April, 2022 at India.**

**Expo Centre & Mart, Greater Noida, Delhi NCR – reg.**

***“Season’s Greetings from Export Promotion Council for Handicrafts”***

Your Excellency,

This is in reference to the Council’s earlier communication regarding the forthcoming 53rd edition of IHGF Delhi fair scheduled to be held in the month of **March 2022**.

In view of the recent surge in COVID – 19 cases across the globe including India and considering the safety and wellbeing of buyers and exhibitors, it is decided that the 53rd IHGF Delhi Fair will now be organized from 30th March to 3rd April, 2022 physically (in person) at India Expo Centre & Mart, Greater Noida, Delhi NCR, India with all necessary safety protocols and SOPs for organizing B2B trade expositions issued by WHO and Government of India.

Further, the 15th edition of Indian Fashion Jewellery & Accessories Show (IFJAS) that was scheduled to be organized in **January 2022** will now be held concurrently with the forthcoming 53rd IHGF Delhi Fair.

We request your good office to disseminate this information about new dates to the Buyers, Importers, Department Stores, Associations and Chambers of Commerce whose information is available with you to visit the “53<sup>rd</sup> IHGF Delhi Fair 2022”.

We are once again sending revised publicity & promotional EDMs, Web Banners and a brief Press Note with the request to kindly place the same on your website and forward them to buyers and importers and encourage them to register themselves at [www.ihgfdelhifair.in/register](http://www.ihgfdelhifair.in/register) . Also forward the press note to Chamber of Commerce/Trade Journals/Magazines for wider publicity. The same may please be downloaded from the below links:

Web banners	<a href="https://ihgfdelhifair.in/web-banner">https://ihgfdelhifair.in/web-banner</a>
Emailer/EDM	<a href="https://ihgfdelhifair.in/emailer">https://ihgfdelhifair.in/emailer</a>
Press Note	<a href="https://ihgfdelhifair.in/e/Intlpressrelease/53rd_IHGF_Delhi_Fair-Article_for_Overseas_Publicity.pdf">https://ihgfdelhifair.in/e/Intlpressrelease/53rd_IHGF_Delhi_Fair-Article_for_Overseas_Publicity.pdf</a>

As always, we hope to have your due consideration and continued support in promoting the 53<sup>rd</sup> IHGF Delhi Fair 2022 and help us revive the Indian handicrafts sales globally. We will be in touch with additional updates in due course. For any queries you receive, kindly forward them to us on [visitors@ihgfdelhifair.in](mailto:visitors@ihgfdelhifair.in)

Thanks & Regards,

**(Rakesh Kumar)**  
Director General