



## ***Global Ideas & Inspirations to help you broad base your sourcing***

### **IHGF Delhi Fair's 50th Edition to go virtual soon with leading Indian manufacturers from 04-09 November 2020 at [www.ihgfdelhifair.in](http://www.ihgfdelhifair.in)**

Patronized by the international sourcing community, the globally acclaimed IHGF Delhi Fair is heading towards its 50th edition – as a virtual show. Setting a new order for sourcing, the previous edition of the fair, the first on a virtual platform gathered an overwhelming response with visits from approximately 4150 overseas buyers from 108 countries as well as buying agents and domestic volume retail buyers from within India. Considering all circumstantial challenges owing to present travel restrictions, yet driven by its pressing objective of bringing exhibitors and buyers together, organisers of IHGF Delhi Fair – Export Promotion Council for Handicrafts (EPCH), conceptualised taking the virtual route to organise its fairs - the most viable option at this juncture.

The upcoming edition, scheduled from 4th to 9th November 2020 will go live with 25 virtual halls featuring 12 well spread product segments. Over 1500 exhibitors from these categories will present optimum collections in **home, lifestyle, fashion, textiles and furniture**. A choice of 2000+ products and 300+ trend specific design developments complete the supply chain of home fashion & utility, collectibles, gifting and fashion accessories in the virtual space with engaging onsite experiences. The fair offers plenty to choose from for domestic volume retail sourcing. The show is an excellent sourcing opportunity for Indian retail brands that strive to step-up their offer for top-end consumers, besides the global home & lifestyle retail brands/chains which have a growing interest in India-both for sourcing as well as retailing. Many of the Indian stores/wholesale buyers and leading e-Commerce chains keen to source international quality products within India , as you are aware, the Indian retail industry has emerged as one of the most dynamic and fast-paced industries due to the entry of several new players.

Mainly catering to the international buying community, on persistent demand, this show is now selectively open to domestic volume buyers in India, including wholesalers, distributors, retail chains, merchandisers, interior designers and hoteliers. IHGF Delhi Fair Virtual Autumn 2020 would be an exemplary exhibition with focus on product origins and inspirations that are popular worldwide for their exclusive character and quality. The collections, varied in inspiration, processes and materials offer an entire range to source from.

Theme Pavilions at the fair will bring in **regional craft nuances**. Visitors can see original craft making processes at **live craft demonstrations** on the virtual platform – a rare opportunity to see National Awardees and Internationally recognized master crafts persons share their handcrafting skills. The fair's Trend Area will feature **forecasts and colour theories** for seasons ahead as well as **fashion shows** displaying the latest collections in apparel accessories, fashion jewellery and adornments. The organisers have also lined up insightful and informative **knowledge webinars** as well as web panel discussions throughout the show.

An iconic international connect to India's leading manufacturers for home, lifestyle, fashion, textile & furniture segments and duly recognised as the world's largest congregation of handicrafts exporters, **this six days trade appointment in India has been a sustained, proven and continued resource for importers, wholesalers, retail chains and design professionals**. Domestic volume buyers and e-Commerce groups already patronizing the show include Furniturewalla, Fab India, The Good Earth Pvt. Ltd., Pepperfry, Archies, Jagdish Stores, Westside, Reliance retail, The Home Shoppe, Amazon, eBay, DLF Brands Pvt. Ltd., Ezmall; Tommy Hilfiger; Sleepwell; @Home; The Bombay Stores; Fab n Rugs; Trendsbee; Nicobar; Arvind Lifestyle Brands Ltd.; Flipkart; Hindware (EVOK ), Tana Bana Designs, Metros, The Purple Turtles, Ishanya Retail and Godrej and Boyce. From the hospitality and aviation sector, Oberoi Hotels, Taj Hotels and Resorts, and many others pre-register to visit and source.

IHGF Delhi Fair is organized twice every year in Spring and Autumn, by the Export Promotion Council for Handicrafts (EPCH), the apex organization representing handicraft manufacturers & exporters in India. EPCH facilitates its 11,000+ members to customize and offer unique styles and quality products to the global sourcing community. Beyond providing unparalleled business platforms to buyers & sellers, EPCH also provides comprehensive information about the sector to international buyers and ensures optimal interface between the Indian handicrafts industry and international buyers, facilitating harmonious business.

**Broad Product Categories at the Fair:** GIFTS & DECORATIVES | FURNITURE & ACCESSORIES | HOME FURNISHINGS | HOUSEWARE | LAMPS & LIGHTING | CHRISTMAS & FESTIVE DÉCOR | CARPETS & RUGS | BATHROOM & BATH ACCESSORIES | GARDEN & OUTDOOR | HANDMADE PAPER PRODUCTS & STATIONERY | ECO FRIENDLY/NATURAL FIBRE PRODUCTS | CANDLES, INCENSE & POTPOURRI | FASHION JEWELLERY, ACCESSORIES & BAGS

**Register at:** [www.ihgfdelhifair.in/register](http://www.ihgfdelhifair.in/register)

For more information, please contact-



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