HOME | LIFESTYLE | FASHION | FURNISHINGS | FURNITURE

12-16 OCTOBER 2023 INDIA EXPO CENTRE & MART GREATER NOIDA EXPRESSIVAY, DELHI-NCR

# Grand Autumn Opens

Organiser: @ EXPORT PROMOTION COUNCIL FOR HANDICRAFTS

ELHI FAIR

AUTUMN FURNITURE



## Foremost Global Resource for Finest Home Products from India

3000 exhibitors congregate in 16 halls as part of the show with emphatic representation of manufacturing hubs, mega craft clusters, artisan crafts and product lines from primary producers as well as inventive lines from EPCH's Integrated Design Development Projects. 900 Mart Showrooms of India's leading exporters further add value to the sourcing experience. Regional Displays, Knowledge Sessions and Craft Demonstrations are also planned in course of the fair.

Show Bulletin

IHGF

With an extensive product spectrum to suit different markets and buyers, the trade appointment brings in a comprehensive representation from all regions and craft clusters of India. A new co-located sectoral show for furniture & furniture accessories gathers exhibitors for this segment from all major manufacturing hubs of India.

The fair showcases abundant diversity of products for different lifestyles and living spaces. It opens up many prospects for sustainable living too. This edition is structured with 16 expansive halls, housing 14 major display segments of Home, Fashion, Lifestyle, Furnishings, Furniture, etc. The product assortment will feature housewares, home furnishing, furniture, gifts and decorative, lamps and lighting, Christmas & festive décor, fashion jewellery & accessories, spa & wellness, carpets and rugs, bathroom accessories, garden accessories, educational toys & games, handmade paper products & stationery and leather bags.

Besides the halls on three floors, trade visitors will have access to the 900 showrooms (Marts) of leading exporters, also located across three levels at the India Expo Centre. Knowledge sessions on various issues of concern to the trade would be conducted by experts from various fields, in course of the fair. Larger participation by exporters attracts more and more global buyers to source their requirements from here



Darshana Jardosh Union Minister of State for Textiles and Railways, Govt. of India

IHGF Delhi Fair has grown over the years to become one of the most reputed and successful fairs for products of the cottage sector, and there is a lot of enthusiasm amongst overseas buyers for this multi-products fair. The continuous efforts of EPCH have dicrafts sector grow,

helped the Indian handicrafts sector grow, highlighting their exquisiteness and projecting India as a reliable supplier.

To scale up the progress, I urge all the entrepreneurs and exporters engaged in this tor to focus on better quality and design with emphasis on technology, marketing and Skill development which are the major areas for development of the sector. Design development and innovation are keys to sustained market growth. We should also engage with artisans and producers to help them understand the importance of finish and first-rate product presentation, which would help them get optimum value for their products. I am confident that with additions to the new product range in each series, the fair will continue to achieve greater heights.

Opportunity to access global market opportunities and create B2B linkages



**Piyush Goyal** Union Minister of Commerce & Industry, Consumer Affairs, Food & Public Distribution and Textiles, Govt. of India

traditional skills and promoting sustainable livelihoods. The development of this industry is in line with Hon'ble Prime Minister Shri Narendra Modi ji's vision of 'Vocal for Local' and 'Make in India' for the World.

This fair which will involve participation of around 3,000 Indian businesses will provide an exclusive opportunity for handicrafts exporters, primarily MSMEs and skilled artisans, to network with fashion leaders and create the necessary B2B linkages. It will also help them gain access to global market opportunities and expand their engagement with international markets, thereby benefiting India's handicrafts sector in general.

I would like to congratulate EPCH for their efforts in oiganizing the 56th edition of IHGF Delhi'Fair and wish it grand success.

to learn that EPCH is organizing the 56th edition of IHGF Delhi Fair. The Indian handicrafts industry not only contributes significantly to the country's economy but also plays a vital role in preserving

I am delighted

## Exhibitor Mix covering all segments of industry

# Co-located Furniture exclusive platform brings in major representation from prime manufacturing hubs

The IHGF Delhi Fair spreads across three levels where spaced out displays offer a unique and premium sourcing environment to give buyers an unprecedented visiting experience and value for time. Collectively, the show endeavours to present the culturally and craft rich India with its ability, capacity and competence to cater to home, lifestyle, fashion, furnishings and furniture markets globally. And this is precisely what brings the entire world to source from their very own 'one-stop exclusive sourcing platform for the newest and most innovative products'. Hence, to cater to existing buyers and draw new ones, the participation is all inclusive with exhibitors ranging from medium and small exporters, artisan entrepreneurs and designers to India's leading manufacturer exporters.

Sustainable living and lifestyles have gathered impetus in recent times as more and more people make conscious efforts to reduce their carbon footprint. Eco-friendly & sustainable lines include tradition inspired urbane lifestyle assortments in natural materials and seasonal derivatives like hemp, wool, silk, jute, bamboo, kora grass, river reed, burlap, etc.

Not to miss the ever popular soft and hard goods, that exude the latest international design trends alongside those that boast of unique traditional workmanship & techniques. Art metal ware, EPNS ware, wood carvings, furniture & accessories, glassware, fashion jewellery & accessories, handprinted textiles, shawls, stoles & scarves, embroidered goods, lace, toys, housewares, decorative, gifts & general handicrafts, home furnishings and home accessories, candles & incense, pottery, terracotta & ceramics, nautical instruments, Christmas and floral decorations, dry flowers & potpourri, handmade paper products, crafts made of leather, lacquer, marble, etc. are just some of them.

Among regional collective displays are J&K crafts

## An established identity in the world market



Rachna Shah Secretary, Ministry of Textiles, Govt. of India

sustained efforts of EPCH to provide market linkages through this fair and showcase a wide range of newly designed,

I appreciate the

concerted and

traditional as well as contemporary handicraft products being produced by our artisans. The constant efforts of the Council have contributed significantly towards increasing exports of handicrafts and I am sure that this fair too will provide a huge opportunity for entrepreneurs and exporters.

Our handicrafts are renowned for exquisite artistic work reflecting our cultural heritage and rich diversity of colours, materials, shapes and motifs. In order to further accelerate the demand ofour products, there is need to focus on innovation and design development.

This would involve emphasis on areas such as skill up-gradation, standardization and easier availability of raw materials as well as focused brand building. I extend my best wishes to EPCH and all the participants for a very successful fair.

## Handicraft sector has immense potential for growth



Amrit Raj, IPoS Development Commissioner (Handicrafts), Ministry of Textiles, Govt. of India

IHGF Delhi Fair has grown over the years to become one of the most reputed and successful fairs for products of the cottage sector, and there is a lot of enthusiasm amongst exhibitors as well as overseas

buyers for this multi-products fair of the sector, making the event, mutually beneficial. EPCH has made sustained efforts in the international market by undertaking wide publicity for the fair which has established its identity in the world market. It is well understood that overseas buyers eagerly wait for this fair.

The range of handicrafts and handlooms manufactured in India reflects our cultural diversity. I am hopeful that this fair would result in long term business relationships creating huge opportunities for buyers and sellers. I wish all the success to the exhibitors, overseas buyers and the organizers, and to all those associated with this fair.

by entrepreneurs and artisans from Jammu & Kashmir. Buyers can choose from rugs, carpets, shawls & stoles, home furnishings, woodcrafts and papier machie products. Intricate, elegant, vibrant and thought provoking are some of the expressions that define handicraft products from Jammu & Kashmir. The speciality of these handicrafts also dwells on the use of antique techniques and age old traditions with potential to churn out various eco-

friendly products that can be distinctly unique on the basis of their utility and quality.

Co-located with this edition is the IHGF Delhi Fair-Furniture, featuring over 360 exhibitors who are manufacturers of furniture, woodcraft and other allied products. They are from all major manufacturing hubs and centres. Furniture is a segment that is seeing a growing scope as more and more markets overseas expand home & lifestyle products from India. To cater this section of buyers and be able to offer larger display spaces to the furniture exhibitors, EPCH conceptualized the IHGF Delhi Fair-Furniture.



The highlights are new mediums, sustainable products and novel designs, with inclusion of fresh entrepreneurial initiatives and makers from farflung regions. The intent is to create a single destination to find furniture from all over India besides the major manufacturing hubs and clusters. This includes the many signature work and styles alongside globally renowned hardwood, cane & bamboo, new harvestable wood, reclaimed

> wood, recycled wood, drift wood, etc. Variety in metals, alloys, stone. Blends and use of leather, glass, horn & bone, and much more await discerning buyers.

> What makes IHGF Delhi Fair, an all-inclusive sourcing point is the emphatic representation of major manufacturing hubs and craft clusters from across India through distinct products. Inspired by a rich heritage and crafted from a variety of raw materials by a skilful workforce base, these product lines never fail to impress. Fit for new times, redefined lifestyles, reinvented households, altered routines and multiple work spaces, the product variations and innovations are in resonance to the emergent world. At the same time, there is plenty for connoisseurs, curators and collectors to choose from.

## The world to converge under one roof as buyers from several nations confirm visit Many international brands among the pre-registered

The IHGF Delhi Fair nearing three decades in existence, has made yeoman contribution to the handicrafts trade from India. It has not only enabled Indian exporters in large numbers to participate in the show and secure business orders but has also facilitated more and more overseas buyers to source their requirement from India at one place and at one time, from the entire exporting community in India. The visitors profile to the show includes overseas buyers from across the globe who are the wholesalers, distributors, chain stores, departmental stores, retailers, mail order companies, brand owners, buying houses and designers and trend forecasters.

Overseas buyers from over 100 countries including Argentina, Algeria, Australia, Austria, Belgium, Brazil, Canada, Chile, Colombia, Denmark, Egypt, France, Greece, Germany, Georgia, Ghana, Hong Kong, Israel, Islamic Republic of Iran, Italy, Japan, Jordan, Kuwait, Lebanon, Mexico, Morocco, Malaysia, Mauritius, Nigeria, Norway, Netherlands, New Zealand, Poland, Panama, Peru, Philippines, Qatar, Republic of Korea, Russian Federation, Spain, Sweden, Saudi Arabia, Singapore, South Africa, Taiwan, Thailand, Turkey, Uruguay, United Kingdom, United States, United Arab Emirates, Vietnam, Venezuela, and many more have preregistered to visit the fair.

Some of the brands include, Potiers Homes, Argentina; Jasnor Pty Ltd, JTY Imports & Exports Pty Ltd 3760, L&M Home, Alimrose Designs, Australia; Flamant, Belgium; Nat Home Com. Imp. Artigos De Decoracao, Formas Coloridas, Brazil; Gibb and Daan, Simpli Home Ltd, Canada; Loulou du Pont Neuf, Vanam interiors, France; Concord GmbH, Maze Sourcing, Germany; Atlas World Limited, Hong Kong; Arcon Confalone SRL, Italy; Dinnerware & Co., Habufa Furniture, The Netherlands; Elegance Home, Russian Federation; Casa Barrera, S.L. Spain; Homestead Decore, South Africa; Home Centre, Marina Retail Corporation, Wayfair, UAE; Sainsbury's Supermarkets, Indus Valley Furniture Ltd, My Doris Limited, United Kingdom; Rocco Home and Design LLC, TGX Corp, Urban Trends, Walmart, USA and many more.

The show is also an excellent sourcing opportunity for Indian retail brands that strive to step-up their offer for top-end consumers, besides the global home & lifestyle retail brands/ chains which have a growing interest in Indiaboth for sourcing as well as retailing. Many of the Indian stores/wholesale buyers and leading e-Commerce chains keen to source international quality products within India, have confirmed their visits. Some of them are, Amazon.com, DLF We understand the importance of an overall pleasant experience for our buyers



Our endeavour is to offer a conducive business platform for global buyers to meet the largest group of Indian exhibitors under one roof, and initiate strong, happy

**Dileep Baid** Chairman, EPCH

relationships that are at the heart of all that we do.

At EPCH, we understand the importance of an overall pleasant experience for our buyers. The journey of searching for the required products that can be delivered on time, in the right packaging, and with the desired product quality needs to be seamless and well-integrated, whether they are transacting in large or small quantities.

To this end, we have embarked on a journey of our own – of transformation – that empowers us to be even better prepared for the future. We are poised to deliver products that fulfil your requirements of scale with quality, while maintaining the speed and consistency with which such deliveries are made. How do we plan on achieving this? By enhancing capabilities and ensuring strict adherence to global compliances.

Initial glimmers of this grand vision have been brought alive at this year's IHGF Delhi Fair.



Brands Pvt Ltd, Fabindia Limted, Home Centre India, Home 360, ITC limited, Indian Bazaar, Miniso Lifestyle Pvt Ltd, Snapdeal, Spencer Retail Ltd, Mishu Homes, Lulu Group India, Reliance Trends, The Bombay Store, Pepperfry Ltd, Nilkamal Limted and Westside. To facilitate sourcing by domestic buyers, EPCH has made

## Apt business environs for new business opportunities



**Dr. Rakesh Kumar** Chairman, India Exposition Mart Ltd.

IHGF Delhi Fair has been instrumental in bringing together all elements of the Indian handicrafts sector under one roof. Over the years, it has successfully established itself as an

opportunity for our exhibitors to connect with buyers from across the globe, who in turn benefit from unique product propositions the Indian handicrafts industry offers. This mega fair represents the richness and diversity of our cultural heritage as well as the intricacy & exquisiteness of our crafts persons manifested in traditional as well as contemporary crafts. These have created a niche for themselves in the global market, taking forward, the 'made in India' brand name.

Upholding handicrafts will always keep us rooted, bowing to the country's greatness and building a feeling of oneness in the world – the true 'Vasudhaiva Kutumbakam'. India Exposition Mart Ltd. is committed to provide the best of available services and infrastructure to host such mega events of international repute. I am sure the venue will be able to provide conducive business environment to the exhibitors as well as trade visitors.



special arrangements amongst exhibiting companies through the SR coding/marking, meant to indicate that the companies are interested in retail business - intended to save time of domestic buyers for reaching out to the correct stand/companies. Domestic volume trade buyers also have SR displayed on their badges.

# 900+ Manufact

Craftmanship | Cre

# Mart Showrooms - Your Gateway

## A 17 Year Legacy of Sourcing Excellence

The India Manufacturers' Mart at the India Expo Centre, Greater Noida Expressway, has emerged as a strategically located significant business hub, frequented by buyers throughout the year with notable presence during their respective markets' sourcing seasons. For the Mart owners, this is a curated representation of their businesses, an insight into their products & assortments and a well-appointed space in the NCR, to meet their buyers and conduct business. For buyers, this is a premier market that is open year round and fits into itineraries as per their travel plans and schedules. Hotels in the vicinity as well as the Expo Inn, right next door adds to the convenience.

#### Leading exporters from many renowned hubs

The India Expo Centre houses the India Manufacturers' Mart across four levels, replete with visitors' lounges, open seating areas, exclusive meeting rooms and supportive facilities. The 100+ product categories available here, speak volumes about the manufacturers' craftsmanship, creativity, credibility as well as quality assurance. These are among India's leading exporters from its many renowned manufacturing centres. Their products are compliant with international regulations and they continue to establishe regular buyer markets across the world.

For the last 17 years, the India Manufacturers' Mart has stood as a steadfast pillar in the world of sourcing, creating remarkable imprints for both domestic as well as overseas customers. With more than 900 Mart owners and manufacturers converging under its roof, this sprawling centre has been instrumental in adding luxuries and charm to countless homes and living spaces worldwide.

#### Fostering Trust, Earning Reputation

The India Manufacturers' Mart has been the epicentre of sourcing activities, catering to a multitude of product specific segments. Its commitment to customer satisfaction, both domestic and international, has been unwavering. Through the years, it has successfully met the diverse demands of numerous clients and buyers and has not only fostered trust but also earned its reputation as one of the most ideal destinations for procuring home décor, furniture, furnishings and artefacts.

#### Partners for Premium Home Products

One of the key strengths of the Mart owners is in their unwavering commitment to quality and international compliances. They are not merely sellers but trusted partners in the journey of creating beautiful homes. Being factory compliant, they are well-equipped to meet largescale demands and specialize in manufacturing on an order basis. This flexibility and dedication to tailor-made solutions have been instrumental in establishing the India Manufacturers' Mart as a preferred option for buyers seeking premium home products.

#### Dedication to Quality and Customization

Through its various showrooms, the Mart offers diverse product range and an extensive array, from intricately designed furniture to exquisite furnishings, from beautiful home decor to interesting gifts - all made with precision and artistic flair with the finest craftsmanship and materials. With a strong overseas customer base and outreach, the Mart caters to a global audience, ensuring that its products and services confirm to international standards. The ability to manufacture and customization on order basis allows buyers to personalize their purchases.

#### A 'Go-To' Sourcing Destination

The India Expo Centre & Mart has evolved over the years into a symbol of excellence in sourcing. Its dedication to quality, customization, and buyer satisfaction has not only garnered trust but also set new standards in the industry. As it continues to thrive, it promises to be the 'go-to' destination for those in pursuit of home décor, furniture, furnishings and artefacts that truly enhance the way of living.

## Conducive Business Environs with Complimentary Facilities

**Meeting Rooms** - 10 Meeting Rooms with pantry facility are available for exclusive use by buyers to meet with exporters and vice-versa. These can be pre-booked for upto 3 hours. Located at 10<sup>th</sup> isle on Mart level 3.

**Buyer Lounges** - Two well-appointed Buyer Lounges having F&B services with comfortable spread out seating.

**Open Seating Areas** for visitors to take a break between visiting Marts.

**Product Showcase** - Some of the Mart owners have showcased their select products in displays vignettes with contact details. A delight for the eyes, these also help buyers to connect with their target suppliers efficiently.

There is also provision of Trolleys to transport goods/samples, etc. to vehicle pick-up areas.



#### 100+ Categories Catering to the wide range of categories

#### Quality Assured Compliant with International regulations

# urers Exporters

ativity | Credibility

# to Solid Business Relationships

## Mart owners speak...Reliability, Grandeur and Exclusivity



Vivek Vikas, MD,

Vijay Design Inspirations Pvt Ltd. We have seen the Mart establishing through good times and bad times. Now, the best time is coming when we all are getting together to take things forward in a very optimistic manner. We are uplifting the Mart's entire look and

the energy. Mart owners collectively are coming up with new products with best quality & compliance and manufacturing the products themselves in their factories. International buyers of high repute have been buying from us. Though we participate in temporary section of the Mart as well but 80 per cent volume of our business come from the Marts. The major buyers feel comfortable buying from the Marts because they know that the exporters present in the Mart are stable and will remain here for the next show as well; and if they have any issues, they'll find answerability and quick solutions. Hence, the level of their confidence in Mart owners is much higher than the other manufacturers, exporters and suppliers.



#### C P Sharma, Director, Garud Fabs Pvt Ltd.

We have 900 Mart owners who deal in home décor, furnishings, handicrafts, jewellery, furniture, etc. who have been connected to the Mart for last several years. Now, India Expo Centre and Mart has become the centre point to organise

international exhibitions. The Mart has marked a milestone in making this venue a the place of choice for organising huge events. The Mart has gradually grown up with exhibitions in past years. Here we display our own manufactured products throughout the year. We are available here for the entire year to serve the buyers. The fair this year will be outstanding because we are coming up with the best products with classy look and best quality.



Vikas Bhardwaj, Owner, Deluxe Exports India India Expo Mart is one of the top venues in India that holds top international exhibitions here. Round the year we have a lot of B2B as well as B2C activities. All 900 marts are available here for

business 365 days of the year. We organise several events here inclusing those that are Mart specific too. This Mart has various products categories like handicrafts, furniture, furnishings and hardware under one roof where one can not only find best quality products in desirable price ranges, but also compliant manufacturers and exporters for the sourcing. We've been working diligently to make the Mart area as most suitable procuring destination for the buyers. This time keeping the comfort of buyers in mind we've planned to set up buyers' lounge and meeting rooms in the Mart area, where buyers can have meetings.



Prince Malik, CEO, Osyrus Overseas

Our history of coming together to elevate the creativity, craftsmanship and credibility of Indian artisans has deep roots. Yet, what sets the Delhi Fair Autumn 2023 apart is the collective endeavor of Mart owners to transform it into a year-round sourcing hub.

Since 2006, we've been unwavering in our commitment to make this Mart the top choice for international buyers, and it's immensely gratifying to witness our efforts bearing fruit. We've been here since the very inception of this Mart, and we have a profound appreciation for the meticulous work that went into making it a dependable hub for sourcing, supply, manufacturing and exports. Our commitment to quality and compliance with industry standards is unwavering. We stand ready to meet orders of any scale, providing end-to-end supply solutions, and maintaining accessibility throughout the year. Our collective vision is to not only enhance our exports but also contribute to revenue growth and further elevate the Mart's reputation.



Sheikh Aarif, Owner, Famous Art Our Company has been participating in this fair for past many years when it used to take place in Delhi and then shifted to Greater Noida. I've witnessed this fair and Mart growing together and now this looks like a paradigm shift, that has brought global recognition to the Mart and the fair, both.

This place has seen a huge development under the able leadership of Chairman of India Expo Centre & Mart, Dr. Rakesh Kumar. He has given a chance to many manufacturers and exporters from small and big towns to showcase their art, craft, skill, and products by establishing this Mart. The craftsmanship of Mart owners is now well recognised. We basically deal in wooden artifacts which are tastefully designed by skilled workers. Our products are best in class and quality. I want to thank the organisers of the fair and Mart Committee who work so hard to provide such a great platform to us for showcasing our potential.



Bharat Deep Vadhera, Owner, Ethenic Overseas Pvt. Ltd. Our journey with the India Expo Centre and Mart began on the advice from some friends in Spain, following which we set up Ethnic Overseas in 1998 in Noida. We were mainly engaged in trading of wooden furniture and handicrafts and procuring masterpieces for

domestic and overseas buyers. Our workers have expertise in restoring and reproducing original pieces at its principal place of business/ godowns in Neemrana (Rajasthan) to export ethnic furniture and handicrafts to various European and American countries. The kind of quality and artistic precision we offer is hard to get anywhere else. It's been a great experience since the very beginning at the Mart. The trust and recognition we've earned here in the past few years is exceptional by every means. We wish that the glory of the Mart and its diligent members will spread furthermore under the guidance of able leadership.

Handcrafted Quality Materials Modern Designs Sustainable Products

Uniqueness Emphasis on Heritage Factory Focus Reliable





# **IHGF DELHI FAIR - AUTUMN 2023**



12-16 OCTOBER 2023 INDIA EXPO CENTRE & MART GREATER NOIDA EXPRESSWAY, DELHI-NCR

MART SHOWROOMS (4 Levels, Central Function Building - Adjacent to Halls 1-8) ALL PRODUCT CATEGORIES

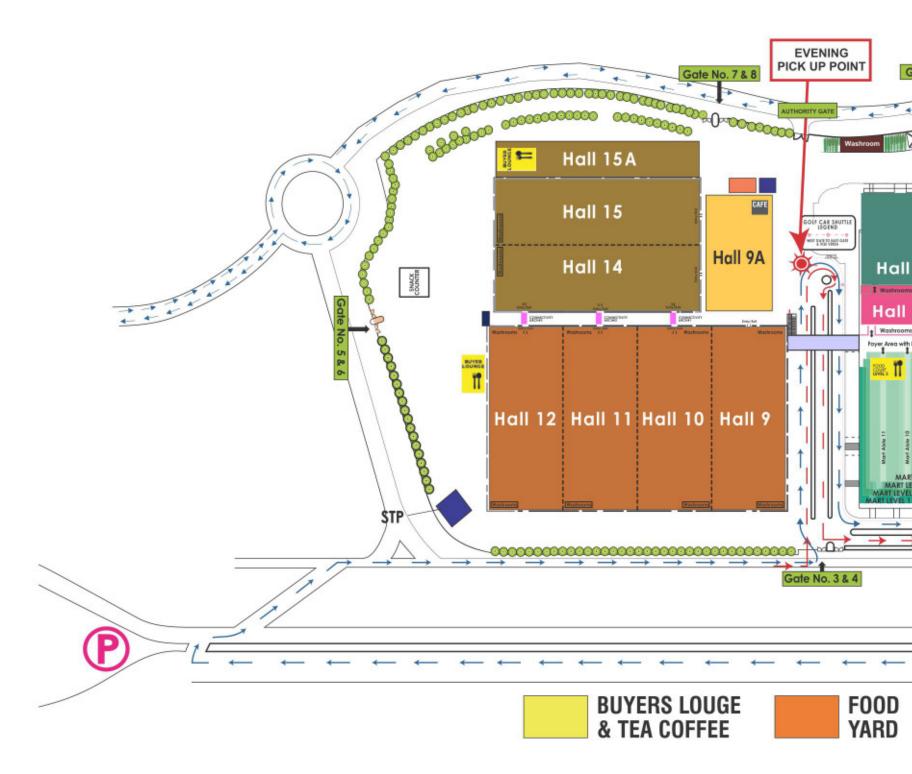
HALLS 1 & 3 (Ground Floor Halls, Central Function Building) FASHION JEWELLERY & ACCESSORIES, LAMP & LIGHTING ACCESSORIES

**HALLS 5 & 7** (Ground Floor Halls, Central Function Building) LAMP & LIGHTING ACCESSORIES, CHRISTMAS & FESTIVE DECOR

HALLS 2, 4 & 6 (Upper Floor Halls, Central Function Building) CARPETS, RUGS & FLOORINGS, HOME FURNISHINGS & MADE-UPS

HALL 8 (Upper Floor Hall, Central Function Building) CARPETS, RUGS & FLOORINGS, HOME FURNISHINGS & MADE-UPS, CANDLES, INCENSE STICKS, POTPOURRI & AROMATICS, HAND-MADE PAPER & PRODUCTS

HALLS 9, 10, 11 & 12 (Ground Floor Halls - Adjacent to Central Function Building) BATHROOM ACCESSORIES, HOUSEWARE, DECORATIVE & GIFTS, CHRISTMAS & FESTIVE DECOR, LAWN, GARDEN ORNAMENTS & ACCESSORIES

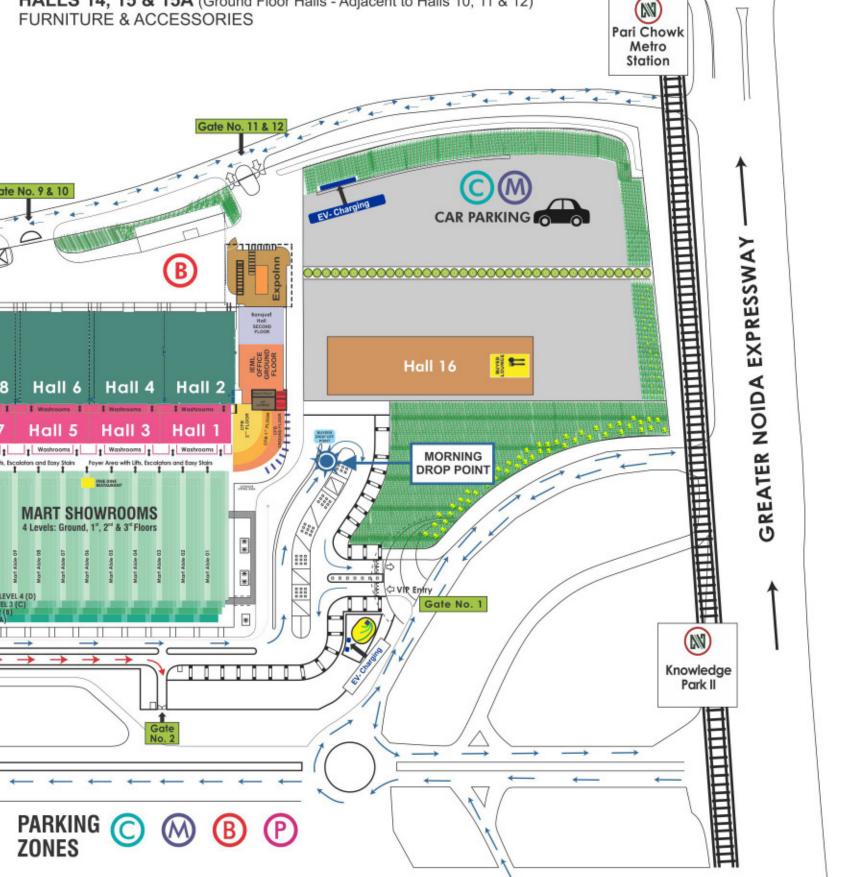




HALL 9A (Ground Floor Area - Front of Hall 9) BATHROOM ACCESSORIES, HOUSEWARE, DECORATIVE & GIFTS, HOME FURNISHINGS AND MADE-UPS, LAMP & LIGHTING ACCESSORIES, LAWN, GARDEN ORNAMENTS & ACCESSORIES

HALL 16 (Ground Floor Hall - Front of Central Function Building) CANDLES, INCENSE STICKS, POTPOURRI & AROMATICS, CARPETS, RUGS & FLOORINGS, CHRISTMAS & FESTIVE DECOR, HOME FURNISHINGS & MADE-UPS, HOUSEWARE, DECORATIVE & GIFTS LAMP & LIGHTING ACCESSORIES LAWN, GARDEN **ORNAMENTS & ACCESSORIES** 

## HALLS 14, 15 & 15A (Ground Floor Halls - Adjacent to Halls 10, 11 & 12)



EDITION

PARI CHOWK

## Captivating Assortments & Eclectic Lines Innovations, Inspirations and Design Developments

Indian handicrafts and lifestyle products define living spaces and add panache to fashion accessories in over 90 countries worldwide. Backed by a rich heritage of design inspiration, hand crafting skills and abundance of raw materials, manufacturers in India, endowed with the caliber to blend traditional and cultural elements with contemporary twists bring out exclusives and offer them in attractive propositions in terms of variety, value, price and service. Among attractions at IHGF are seamless fusions of ethnic Indian art elements with modern craft techniques.

## Furniture & Accessories



India's line-up in furniture, furniture accessories and interior hardware lists many innovations as manufacturers in India, skilled at bringing out contemporary and durable furniture carve out multi-themes, especially modern, rustic, antique, minimalistic and indulgent. Besides the numerous varieties in wood, wrought iron, selections in metal furniture with hand painted details and embellishments as well as quartz, stone and glass with ready concepts are presented to suit varied lifestyles, alongside leather upholstered furniture with choices in texture and finish. Refreshing cane & bamboo with their eco-friendly and multifunctional attributes continue to stand out as the 'outdoors' and 'sustainable' trend fuels this demand and inspires designers to offer variety.

## Home Textiles & Furnishings



Entrenched in culture and tradition, and now commercially viable with the integration of mechanized quality control and technical advancements, Indian textiles offer a wide spectrum of options to complement your home décor-handloom to power loom, manmade to natural organic fabrics,

cottons, linen and linen blends for comfort and vibrancy, silks and wool for luster and warmth, jute that blends the classic with rustic, and handloom weaves for intriguing patterns & aesthetics. Cushion covers, bed linen, curtains, kitchen linen, bath linen and furnishings are just a few of the choices to explore. Source from a wide variety of home textiles & furnishing with several enrichments like fusion techniques, appliqué, tie & dye, hand block printing, embroidery, zari craft, mirror and bead work, quilting, flocking, patchwork, etc.

## Houseware & Home Utilities

Weather it is a minimalistic theme, a flamboyant cooking space or a purely individualistic corner, colanders, pots & pans, spice and condiment containers, chopping boards & accessories and multi-use kitchen paraphernalia from India make cooking and baking much more fun. Gaining prominence are artisan made copper housewares



that are redefining cooking and serving spaces with pans, kettles, plates, tumblers, nesting bowls, spoons & ladles, etc. Individual pieces, elaborate as well as boxed sets represent a broad selection in tableware while personalized items add value. Then, there are elegant lines in hand hammered, polished and textured bar rudiments as well as indulgent accessories.

## Carpets, Rugs & Floor Coverings



No item packs a punch quite like an area rug and recreates a space like a carpet made in India. Arabesques, rhomboids, motifs, patterns and color constructions come to life with an Indian weaver's imagination and his warp

#### We gather once again as a community to showcase, connect and source



host all the visiting overseas buyers, buying and sourcing consultants and domestic volume buyers to this prestigious 56th edition of IHGF Delhi Fair, where we gather again as a community showcase, connect and source.

It is an incredible opportunity for us to

Dr. Neeraj Khanna Vice Chairman II, EPCH

The fair, with 3000+ exhibitors drawn from across the nation is well supported with a host of facilities and services to buyers across the exhibition halls and permanent marts at the India Expo Centre & Mart.

EPCH and the Fair Reception Committee have made necessary arrangements for the convenience of participants during the fair. I would encourage the buyers to walk the show and check out the product categories of home, fashion, lifestyle, furniture and furnishings that are being showcased by our talented fellow exporter members.

I welcome you all, extend my best wishes and invite all the participants and buyers to make the most of their visit during the 56th IHGF Delhi Fair Autumn 2023.

& weft as he creates stories to redefine floors in countries across the world. Each piece exudes its distinct local character and representation of a regional craft hub. Carpets & rugs are manufactured in more than 12 craft clusters in over 8 states of India. Indian artisans have an admirable finesse in carpet making and by fusing age old cultural depictions as well as inspirations from Persia and Europe; they have delivered motley of floor flourishes to the world.

## Gifts & Decoratives



In accord with diverse theme settings, home décor from India can be trendy, quirky and classy or simply traditional, with a wide-ranging line up of decorative mirrors, frames, wall décor, figurines, porcelain crafts, antique reproductions, vases & bottles, handicrafts, nautical décor & instruments, lanterns, carved soapstone products, contoured or engraved woodcraft, articles of pottery, candles & accessories, dry flowers & potpourri, home fragrances, festive décor, space definers in wood, metal, stone, etc. Contemporary and classic home accents offer engaging elements for all lifestyle choices. Multiple decorating ideas & inspiration, high-end displays for the home or hospitality, gifting and packaging, all are easily sourced from India.

### An incredible opportunity for us to host our buyers at this majestic trade platform



Naresh Bothra Fair President, IHGF Delhi Fair 2023 -Autumn | Furniture

I am extremely delighted in welcoming all the participants and visitors to this edition of IHGF Delhi Fair 2023 being held at the India Expo Centre & Mart from 12th to 16th October 2023. The fair is an incredible opportunity for us to host the visiting overseas buyers, buying and sourcing consultants as well as domestic volume buyers to this show, where we gather once again as a community to showcase a majestic platform for buyers to source. In view

of wide publicity measures undertaken by the Council across the world, it is hoped that a good footfall of buyers would visit. The Council and the Reception Committee has made necessary arrangements for the convenience of participants during the fair. I am very happy to extend a warm welcome to everyone.

I extend my best wishes to all the participants and buyers and believe that the business opportunity shall be utilised in a very efficient manner to pave new avenues ahead in the handicrafts business.

## Lamps & Lighting

In lamps & lighting, India takes pride in the interplay of imagination, local materials and creativity that have enabled its manufacturers to transcend the tried & traditional and imbue Western festive décor with unparalleled creativity, functionality and élan. With the prevailing trends of Lamps Plus, Upgraded Industrial, Malleable Lighting and Differential Lighting that are firmly anchored to stay for a while, Indian manufacturers in this segment are constantly working on lighting that can be customized to spatial and theme requirements. Marvel in the variety with crystal, metal and ceramic table and floor lamps as well as pendant lamps



that continue to offer much more as manufacturers work on new ways to blend materials and craftsmanship.

## Christmas & Holiday Festive Decor

Today's global citizenship is celebrated by manufacturers in India, with an effervescent line up in core decorative collections, affluent design ideas, gifting as well as packaging assortments. The interplay of imagination, inspiring variety in local materials and artistry has enabled Indian manufacturers



to surpass the tried & traditional and imbue Western festive décor with unparalleled creativity, colour and élan. Incandescent lights, cheerful tree ornaments, baubles, wreaths, theme-based candles and candle holders, snow globes, mantel décor, unusual table top knick knacks and many more gifts and embellishments team vibrantly to usher in the festive spirit. Among countless ways to celebrate the seasons are festive window trimmings, garlands, wooden and rustic outdoor décor.

#### Optimism keeps spirits high



**S K Goel** Fair Vice President, IHGF Delhi Fair, Autumn & IHGF Delhi Fair Furniture 2023

I warmly welcome our visiting buyers as well as exhibitors to this 56th edition of IHGF Delhi Fair. A host of facilities are in place for our exhibitors as well as overseas trade visitors.

In preparedness towards the show,

our member exporters have focused on design development of products as per their buyers and their market trends. Buyers from across the globe have enthusiastically responded and preregistered to visit and source. We are poised for growth like never before, while manufacturers are scaling up production - maintaining high design and quality standards, buyers are showing keen interest to make India their preferred sourcing destination.

As the fair reaches its final threshold, it looks very optimistic.

Fashion Jewellery & Accessories



Outspoken, enigmatic and whimsical designs, bold statements, fine detailing, artinspired jewelry and accessories with new looks that combine geometric and eclectic shapes, stones, crystals, beads, metals and mixed media - all comprise the rich tradition of Indian jewelrythat finds interesting manifestations in contemporary tones now. The array of fashion jewelry that Indian

manufacturers offer today is as unlimited as a designer's imagination. Among textile accessories there are scarves, stoles and shawls in subtle shades to those with geometric patterns, graphic designs and tone on tone effects, etc. ,enhanced by embroidery, different printing techniques, batik, tie & dye, applique, etc. Then there are bags for all occasions and options in handmade artisanal footwear too.

## Spa & Wellness

Manufacturers in India serve you on a platter, creating themes with products that are handpicked and beautifully combined to present concepts that are truly exotic. Some are thoughtfully handmade and handcrafted. Indulging and rejuvenating spa and wellness products as well as accessories for yoga and meditation in interesting storytelling packaging alongside sophisticated bath products, natural handmade cleansers in assorted fragrances and



exotic aromatherapy are presented in multiple product lines. Inspired by nature, spirituality, mythology, urbane living and every-day nuances, there are scented gel candles with therapeutic properties that uplift the mood and help unwind. Then, there are special home fragrances and potpourri that mesmerize.

My best wishes to all-exhibitors and buyers.

## **Sustainable Art Forms Artistically Interpreted** Deco-utility, Functional & Collectibles with Zero Waste, Zero Toxins, 100% Credibility

Lifestyle Products that resonate with Pro-Planet People - Among exhibitors are entrepreneurs that underline how lifestyle choices impact the world around us and how we can find ways for everyone to live better and lighter, through their innovations. They offer earth friendly crafts that bring the handicraft industry's green caliber and EPCH's mentorship to the fore.

On the lines of 'Lifestyle for the Environment (LiFE) Movement' introduced by Prime Minister



Shri Narendra Modi during the 26th United Nations Climate Change Conference of the Parties (COP26) in Glasgow last year, these products contribute to an environmentally conscious lifestyle that focuses on 'mindful and deliberate utilisation' instead of 'mindless and wasteful consumption'. EPCH, with support from the Government of India, has initiatives in place that have paved the way for numerous such ventures to prosper. Mission LiFE borrows from the past, operates in the present and focuses on the future with the concepts of Reduce, Reuse and Recycle woven into our life, promoting causes towards a circular economy - the need of the hour. This is not only in line with the United Nations Sustainable Development Goals (SDG) towards 2030, but also keeps us connected to our roots of timeless traditions.

Sustainability continues to be at the forefront of the product offerings at the IHGF Delhi Fair and there is renewed focus on seamless fusions of ethnic Indian art elements with modern craft techniques, created with materials and processes that are friendly to human and animal health as well as environment and ecology.

Collectively, the fair offers thoughtfully curated concepts and products at a single platform, with choices in deco-utility products that cater to thoughts and emotions, products with enhanced functionality that are also easy to maintain and seamless fusions of ethnic Indian art rudiments with modern techniques.

With a wide-ranging choice in modern, directional and unusual medium to high-end gifts and collectibles, the emphasis is on innovation, material, design, value addition, utility and competitive pricing.

With focus on circular economy and green supply chains towards a sustainable, inclusive and growing future, EPCH continues to work on a structured framework towards responsible value chains, sustainability and empowerment. A continuous and consistent process of identifying craft practicing artisans, nurturing them through a sustained process of handholding, confidence building, structured grooming and bringing them to a position of self-worthiness, in a productive eco-system where they thrive, grow and step-up.

EPCH is steering the Indian handicrafts industry towards responsible manufacturing and greener value chains. The products they make not only reach retail shelves of the world's leading home & lifestyle brands but continue to be appreciated at international fairs of repute.

# Seminars & Presentations

Board Room, CFB - Ground Floor, India Expo Centre & Mart, Greater Noida

## 13<sup>th</sup> October 2023

### 2:30 pm - Leveraging International Multi-Modal Transportation to Optimize Supply Chains

- Global Competitiveness of Cargo
- Correct use of Right IncoTerms
- Ocean Freight Management



- Analyzing the cost factors in multi-modal
  - transportation
  - Understanding supply chain efficiency

#### Vanish Ahluwalia, Expert on Global Supply-Chain, International Shipping & Integrated Logistics Solutions

A senior level executive with 30+ years in Global Supply-Chain, International Shipping & Integrated Logistics Solutions, Mr. Ahluwalia has worked in leadership strategic roles while working with Indian & international leaders like P&O Nedlloyd (now Maersk Line), ECU Worldwide, Container Corporation of India, Seahorse Group, Tristar/Triton, Tata Group, Adani Group, etc.

### 3:30 pm - Embracing Tomorrow's Aesthetics: Upcoming Decor & Furniture Trends

- Latest trends & forecast and Future landscape
  Important Materials, Finishes, Textures of Home Decor
- Overarching materials/finishes as per décor and furniture market.
- Macro trends to understand the cultural shifts across the globe



#### Srishti Srivastava, Business Development Associate, Fashion Snoops

Fashion Snoops is a US based trend & design forecasting platform. Ms. Srivastava works with South Asian stakeholders and helps them stay relevant with key industry trends in fashion & innovation. A design graduate from NIFT, her practice in developing utilitydriven products for premium segment, has been instrumental in leading projects for various international clients.



#### Gunnar Hoffrichter, Independent Consultant, Hamburg/Germany

With specialization in strategy, product development and visual merchandising, Mr. Hoffrichter has handled design/product development processes. With 20+ years of knowledge in analysis, positioning, purchase and product management, he has experience in creativity & design orientation, having worked for brands such as JOOP! Living and Lambert. He has successfully implemented new product groups & lines.

## 14<sup>th</sup> October 2023

## 2:30 pm - Creating a Successful Online Marketing Strategies for Global Growth

- Rapidly Evolving Digital Landscape Innovative Ways to Connect with Online Customers
  - Global Growth Strategies • Gaining Insights into Market Entry, Localization, And Global Market Trends



#### Manuj Bajaj, CEO, GreyBox Technologies

A solution strategist, online marketing consultant, best-selling author, speaker and digital marketing and profit coach, Mr. Bajaj has been a trusted advisor and business growth strategist to over 4700+ businesses, across 11 countries, from start-ups, SMBs all the way up to large enterprises including Fortune 50 companies. With experience spanning 26 years, he has produced dozens of success stories and turned-around several business initiatives in the online space.

## 15<sup>th</sup> October 2023

### 2:30 pm - Crafting Success through Innovative Packaging Strategies

- Understanding Consumer Psychology
  - Effective Packaging Design Strategies
- Innovations in Packaging & Design Interventions
  Essential Elements for Sustainable Packaging



Dr. Madhab Chakraborty, Joint Director and Regional Head, Indian Institute of Packaging (Delhi) (Retd.); Global Packaging Consultant

Having over three decades of work experience as teacher, administrator and mentor, Dr. Chakraborty is a Post Graduate from Indian Institute of Packaging, Mumbai and PhD in Packaging Technology from Sorbon University, France. He has an MBA in marketing management from SMU and B.Sc Hons. in Chemistry from Calcutta University. He received Fellowship from UNDP for his various overseas projects in packaging.

### Over the 30 years, brand IHGF has evolved to be paramount



The brand IHGF has evolved as a strong support for members and is eagerly awaited by buyers from world over. Here, they

Executive Director, EPCH exclusively visit

to source from India and we have the opportunity to put forth our best. This edition is in continuation of an illustrious journey - another edition of a well composed resource to some of the finest home, fashion, lifestyle, furniture and furnishings from all over India. Additionally, you will also find another exclusive show namely Delhi Fair Furniture for furniture specific buyers being organized during this period.

The Committee of Administration of EPCH has made significant efforts and guided time to time to make IHGF Delhi Fair an important and favorable sourcing destination for the buyers. Therefore, this fair has become the most appropriate match making and sourcing platform for visiting buyers.

The Council is thankful to the Ministry of Textiles and other Ministries of Government of India including Indian Missions abroad who have extended their full support and promoting in organizing this fair.

## Show Organiser

#### **Export Promotion Council for** Handicrafts (EPCH)

IHGF Delhi Fair is organised by the Export Promotion Council for Handicrafts (EPCH), the apex organisation representing handicraft manufacturers & exporters in India. EPCH facilitates its 10,000+ members to customise and offer unique styles and quality products to the global sourcing community. Beyond providing unparalleled business platforms to buyers & sellers, EPCH also provides comprehensive information about the sector to international buyers and ensures optimal interface between the Indian handicrafts industry and international buyers, facilitating harmonious business. EPCH is recognised for its continuous pursuit of excellence. With its Headquarters in New Delhi, EPCH has regional/ representative offices in Mumbai, Kolkata, Bangalore, Moradabad, Jodhpur, Jaipur, Saharanpur, Agra, Guwahati and Narsapur.



# 06 - 10 FEBRUARY SPRING 2024

Gifts & Decoratives | Furniture & Accessories | Home Furnishings | Fashion Jewellery & Accessories Lamps and Lighting | Christmas and Festive Décor | Handmade Paper Products & Stationery | Houseware Bathroom & Accessories | Garden & Outdoor | Educational Toys and Games | Carpets & Rugs Leather Bags & Cases | Candles, Incense & Potpourri



Organised by



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Register online: www.ihgfdelhifair.in/register