IHGF Delhi Fair: Sourcing Redefined Forever from India

India continues rule as the Flavour of the Season: Global Demand for Indian Home & Lifestyle Products Reinforces IHGF Delhi Fair's Appeal

63rd edition is scheduled from 15th to 19th March 2027, (IHGF Delhi fair – Spring 2027).

62nd IHGF Delhi Fair witnessed buyers from over 105 countries to engage with 3000+ exhibitors. Next edition from 15th -19th March 2027 with new product concepts in home, lifestyle, gifts, fashion, furnishing, furniture & interiors.

Strong global confidence in Best of India Handmade

Indian handicrafts are more relevant than ever, evolving to shape a contemporary design identity while retaining their deep-rooted cultural heritage. This was clearly evident at the recently concluded 62nd IHGF Delhi Fair-Autumn 2026. It witnessed robust international patronage, reflecting strong global confidence in India's handicrafts and home décor sector, making the fair a promising and not-to-be-missed trade congregation for sourcing home, lifestyle, fashion, furnishing, furniture, gifts and interiors from India. Held from 13th to 17th October 2026 at the India Expo Centre & Mart, Greater Noida, the fair brought together over 3,000 exhibitors across 16 product categories, engaging with buyers over five days of business, networking and collaboration. The next edition is scheduled from 15th to 19th March 2027, (IHGF Delhi fair – Spring 2027).

Centred on the theme of Best of India Handmade, the fair highlighted handcrafted value addition and artistic excellence along with sustainability. The showcase featured an extensive range of products reflecting evolving global lifestyles, with strong emphasis on eco-conscious materials, artisanal techniques and contemporary design sensibilities. Dedicated highlights included a Trend Booth, a Young Designers Collective, regional craft presentations from across the country including display from Bihar and Northeastern India, curated handloom collections from India's North-East to name a few.

Autumn 2026 offered an immersive sourcing experience with collections from leading manufacturing clusters, alongside new product developments by emerging start-ups. The fair effectively captured shifting consumer preferences towards meaningful, handcrafted as well as emotionally resonant living spaces, blending heritage and craftsmanship with modern aesthetics.

Visiting buyers appreciated India's craftsmanship, product diversity, innovative designs, quality, competitive pricing and range of materials. Facilities, visitor engagement, hospitality and opportunities for new supplier connections also received positive feedback. Responses reflected both established relationships and new opportunities, with first-time visitors exploring India as a sourcing destination and long-standing buyers returning for fresh collections and trusted partnerships. Many importers associated with the fair for over two decades reaffirmed their trust in Indian craftsmanship, noting improvements in infrastructure, organisation, product presentation and supplier professionalism.

Home décor, textiles, metal handicrafts, furniture, garden products, decorative accessories and fashion lifestyle goods were the most in-demand segments. Visitors highlighted India's handcrafted appeal, refined finishing and design innovation as key differentiators against other sourcing destinations. A prominent trend observed was supply chain diversification. Several

wholesalers and retailers indicated a strategic shift toward India, with some already sourcing 40% to 80% of their imports from Indian manufacturers. For instance, US buyers emphasised

durability, scalability and consistent quality, particularly for décor, furniture and garden products. European buyers showed keen interest in design-led collections, metal artistry, wooden furniture and premium home décor, expressing optimism to accelerate volumes and strengthen partnerships and greater ease in trade engagement.

Sourcing patterns show India accounts for a significant share of many buyers' portfolios. In furniture and woodcraft, interest centred on cabinets, benches, side tables, coffee tables, beds and mango wood products alongside statement pieces. Visitors highlighted distinctive designs and material diversity. In textiles and soft furnishings, demand was for traditional textiles, block-printed products, rugs, carpets, handlooms, cushions, bedsheets, bags and needlework, with appreciation for natural fibres, traditional techniques and sustainable materials like cotton, jute and linen. Metalware, lighting and decorative accessories were another key area, with buyers exploring brass, aluminium and stainless-steel products, lamps, sculptures and decorative objects. Ceramics, tableware, glassware, handmade paper, stationery, home fragrances, garden products, children's homeware and festival products also attracted interest. Overall, the response underlines India's growing stature as a dependable, design-driven and scalable global sourcing hub.

The fair continues to facilitate new connections and strengthen existing relationships, while knowledge sessions, live craft demonstrations and cultural experiences further enriched the visitor experience.

Organised by the Export Promotion Council for Handicrafts (EPCH) in collaboration with India Expo Center & Mart (IEML) the fair continues to evolve as a future-ready trade platform, aligning with the expectations of global buyers, exhibitors and industry stakeholders. Its expansive format—spread across 17 halls and 900 permanent showrooms—enabled seamless discovery of diverse product categories including home décor, furnishings, furniture, lighting, gifts, fashion jewellery, carpets, garden accessories, spa and wellness products and more.

Looking ahead, the 63rd IHGF Delhi Fair–Spring 2027 scheduled from 15th to 19th March 2027 promises another vibrant, full-capacity showcase, bringing together over 3,000 exhibitors, newly curated segments and immersive thematic presentations. A prominent fixture on the global sourcing calendar, the fair will unite India's leading manufacturing hubs, artisan clusters, and creative enterprises, presenting an inspiring blend of traditional craftsmanship, contemporary design, and evolving global trends.
With its expansive product range, remarkable design diversity and strong artisanal foundation, IHGF Delhi Fair continues to serve as a vital platform for showcasing India's craftsmanship, creativity, innovation and global export potential. The fair is hosted at India Expo Centre & Mart a world-class MICE destination featuring 900 permanent showrooms, the venue has evolved over the past two decades into a leading international business and sourcing hub, connecting Indian manufacturers and exporters with buyers from across the world.

We warmly invite you to visit the 63rd IHGF Delhi Fair–Spring 2027 and experience the finest of India's craftsmanship and design under one roof. Discover exciting new collections, explore emerging trends, connect with leading manufacturers and exporters and unlock promising business opportunities at one of India's premier international sourcing destinations. Join us to celebrate the seamless coming together of heritage, innovation and contemporary global design.
For more information: www.ihgfdelhifair.in
Register at: www.ihgfdelhifair.in/register

About the Organiser

Export Promotion Council for Handicrafts (EPCH), the apex body representing around 10,000 handicraft exporters across India. EPCH facilitates global market access by promoting Indian handicrafts and creating robust platforms for interaction between international buyers and Indian exporters. EPCH facilitates its members to customize and offer unique styles and quality products to the global sourcing community. Beyond providing unparalleled business platforms to buyers & sellers, EPCH also provides comprehensive information about the sector to international buyers and ensures optimal interface between the Indian handicrafts industry and international buyers, facilitating harmonious business.

For more information, please contact:

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